

FOUNDATION MODULE 2



**Designing  
Processes for  
Achieving  
Common Goals**



# The Art of Stakeholder Collaboration

Programme 2024

Feel free to save your space as early as possible!

🕒 19-22  
MAR 2024

🌐 **Potsdam** (Berlin area),  
Germany

🗣️ The course is  
provided in **English**<sup>1</sup>.

👥 The **maximum capacity**:  
In-person: 20 participants.

## COURSE DESCRIPTION

Stakeholder Collaboration has been recognised as critical to finding solutions to the complex challenges of sustainable development. At CLI, we see Stakeholder Collaboration as the art of respectfully turning differences into progress. But as with all arts, there are skills you need to develop in order to succeed, to know when and how to use dialogue, and when to take action. In this course module, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions. The training is based on the combined experience of our faculty and alumni from all over the world, active in the public sector, the private sector, and civil society. After this course you will be able to initiate and implement Stakeholder Collaboration successfully.

<sup>1</sup> We are offering simultaneous interpretation in plenary when requested by groups of 6+ persons. French, Spanish, Arabic, Russian, Ukrainian, and Khmer are available.

**Tuition fee**      2.000 € in-person

## ABOUT THE COLLECTIVE LEADERSHIP INSTITUTE

Established in 2005, the Collective Leadership Institute is a global non-profit dedicated to enhancing collaboration skills for a sustainable future. With offices in Germany, South Africa, and the United States, we empower individuals and organizations to tackle sustainability challenges through stakeholder collaboration, dialogic change, and collective leadership. Over 6,500 alumni across 120+ countries and 60 successful projects highlight our impact. In the last four years, we've certified over 300 Collective Leadership Specialists, forming a decentralized network working towards achieving the SDGs by 2030.

## YOUR KEY TAKE-AWAYS

- ✓ Learn how to successfully implement stakeholder collaboration through the application of the 4-phase © Dialogic Change Model
- ✓ Understand the business case for co-creative stakeholder engagement.
- ✓ Learn how collective intelligence, commitment, and ownership can emerge.
- ✓ Produce a stakeholder network map to prioritise engagement activities.
- ✓ Develop new engagement strategies to minimise unproductive conflict and a methodology to create sustainable partnerships.



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**For more information also visit our [website](#)**

**REGISTRATION FORM**

I would like to officially register for the **Art of Stakeholder Collaboration Course**.

Have you previously attended any of our course?    yes     no

Ms./Mr./Mx.:  First Name:  Name:

Organisation:

Position:

Current Project (or Department):

Address:

Country:

Phone:

Email:

Invoice Details:  
(only if address or person is different):

Do you wish to take part in the Collective Leadership Accreditation Scheme\*? 

yes     no

if yes, please send me more information  on the other three courses  the practical part of accreditation

\*More information about our accreditation scheme on <https://www.collectiveleadership.de/blog/article/certification-track/>

**Registration:** Please send the complete and signed form as a scanned PDF document or photo to [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Tuition fee:** The amount is € 2.000 (7% VAT if required) for in-person participation. You save € 150 for each format if you have signed up for the whole certification programme. The tuition fee includes the costs for technical instruction, the training sessions, access to all digital materials and the course book, and documentation of the training. In-person participants get additionally printed course books, a networking event, food and beverages during the coffee and lunch breaks.

**Mode of payment:** After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course.

**Discounts:** For the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Cancellation fees:** up to 8 weeks prior to the course 30% of the tuition fee is charged, up to 4 weeks prior to the course 50%, and after this 100%. In case you find a replacement participant, the cancellation fee will be waived.

**Privacy:** The personal data you provide by this registration form are saved in CLI's CRM system salesforce to run this training efficiently. They will also be used for our alumni services after the training. An additional registration at CLI's Online Academy might be required. We use your data only for CLI's services and don't forward the data saved in salesforce to any third party. The CLI privacy information can be found here: <http://www.collectiveleadership.de/privacy/>. The salesforce data security standards can be found on: <https://trust.salesforce.com/en/>.

compliance/. You may cancel this permission to use the personal data anytime by writing an e-mail to [germany@collectiveleadership.com](mailto:germany@collectiveleadership.com).

**Additional terms for in-person options:** CLI reserves the right to change an in-person participation into an online participation if you do not get your visa on time or other short-term notice reasons prevent you from coming to the course venue. Furthermore, the same applies if new pandemic situations occur that do not allow your participation on-site. Registrations remain valid in any of the cases given. We will come back to you individually in such situations and find the best possible solutions together.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational programme.

Date:

Signature: